



MyFi High-Five Grant Program



Background

From the program's inception, it has been the vision of Dallas Mayor Mike Rawlings and the MyFi Executive Committee that MyFi would be offered to thousands of kids across the City. Currently, some of the City of Dallas Recreation centers are serving as a test market for MyFi programs. Many area non-profit organizations have programs that are consistent with MyFi's objectives, however, one of the key components of MyFi that is missing from many of these programs is the systematic measurement of progress and outcomes. Unfortunately, it is the cost associated with the tools and resources needed to measure outcomes that often creates a barrier and prevents organizations from attaining this critical component. The MyFi High-Five Grant will facilitate the next step toward reaching thousands of kids through participation of non-profit organizations who want to be a formal partner in achieving the Mayor and MyFi's vision to "help Dallas kids become the healthiest kids in the nation."

Organizations selected to participate in the two-year grant program will incorporate the MyFi model, share high standards and best practices for youth health and fitness, and develop measurable programs that encourage active and healthy living.



Fund / Stipend

The MyFi High-Five Grant is a two-year program, beginning in the fall of 2012. The one-time grant for organizations totals \$5,800, which includes \$1,315 for FITNESSGRAM license and web hosting fees; \$3,000 to be used at the discretion of the organizations' leaders; an administrative stipend not to exceed \$1,000; and \$485 to cover the cost of pedometers and training.

It is important to note that even after the grant period has ended, the FITNESSGRAM license and data remains the property of the grant recipient. The data can be used to secure funding from additional grant programs and sources.

MyFi will purchase FITNESSGRAM and pedometer tools on behalf of High-Five grant recipients.

